



2614
PATENT *Bhw*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Inventor(s) : Shintani et al.
Filed : 1/2/2001
Serial No. : 09/752,968
Confirmation No. : 1765
Group Art Unit : 2614
Examiner : Sheleheda, James R.
Docket Number : SNY-P4164
Title : TARGETED ADVERTISING DURING PLAYBACK OF
STORED CONTENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING / FAX TRANSMISSION

I hereby certify that this correspondence is, on the date shown below, being:

☒

deposited with the U.S. Postal Service as first class mail with sufficient postage in an envelope addressed to:
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

☐

transmitted by facsimile to the U.S. Patent and Trademark Office.

JERRY A. MILLER Reg. No. 30,779
(Applicant, Assignee or Reg. Representative)

[Signature]
Signature

10/13/04
Date

RESPONSE TO OFFICE ACTION

Sir:

INTRODUCTORY COMMENTS:

This communication is responsive to the Office Action dated 8/16/2004 in which all claims were rejected. Applicant(s) respectfully request reconsideration in view of the following:

S/N 09/752-968



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Inventor(s) : Shintani et al.
Filed : 1/2/2001
Serial No. : 09/752,968
Confirmation No. : 1765
Group Art Unit : 2614
Examiner : Sheleheda, James R.
Docket Number : SNY-P4164
Title : TARGETED AVERTISING DURING PLAYBACK OF
STORED CONTENT

Commissioner for Patents
P.O. Box. 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Sir:

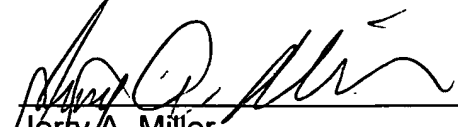
Enclosed herewith please find the following items:

- Response to Office Action
- Certificate of mailing
- Return receipt post card

The Commissioner of Patents is hereby authorized to charge any required fees or credit any overpayment of such fees to deposit account number 50-1267.



Respectfully submitted,


Jerry A. Miller
Registration No. 30,779

Dated: 10/13/04

Please Send Correspondence to:
Miller Patent Services
2500 Dockery Lane
Raleigh, NC 27606
Phone: (919) 816-9981
Fax: (919) 816-9982
email: miller@patent-inventions.com
Customer Number 24337

CERTIFICATE OF MAILING / FAX TRANSMISSION

I hereby certify that this correspondence is, on the date shown below, being:

- ☒ deposited with the U.S. Postal Service as first class mail with sufficient postage in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313.
- ☐ transmitted by facsimile to the U.S. Patent and Trademark Office.

JERRY A. MILLER Reg. No. 30,779
(Applicant, Assignee or Reg. Representative)


Signature Date 10/13/04